

**Call for Papers for a *Journal of Consumer Policy* Special Issue on
“Nanotechnologies and the Consumer”**

Editors: Lucia A. Reisch (CBS, Copenhagen), Hans Micklitz (EUI Florence)

The objective of this special issue will be to discuss the impact of nanotechnologies on consumer behaviour, policy and law. The papers may cover a wide range of applications such as foodstuff, medical products, chemicals and pesticides, consumer products and sustainable technologies. Contributions may cover the fields of nano-ethics, social aspects, the concept of risk in nanotechnologies as well as policy and regulatory instruments.

The editors of this special issue welcome contributions reflecting different perspectives, methodological approaches, international and cross-cultural contexts. While empirical papers are strongly encouraged, theoretical and conceptual contributions which address issues arising from nanotechnologies within consumer policy research are particularly welcome. Due to the scope of the Journal, submissions should **discuss implications for consumer policy and/or law**.

The papers for this special issue have to be submitted before **15th August 2009**. For details for submission refer to the journal website:

www.springer.com/social+sciences/social+sciences%2C+general/journal/10603

About the Journal

The interdisciplinary *Journal of Consumer Policy* (Springer Publ.) is a (double blind) peer reviewed journal publishing theoretical and empirical works that use a wide variety of methodological approaches that advance the studies of consumer behaviour, explore the interests of consumers and consequences of actions of consumers as well as consumers' policy issues. It publishes four issues per year since more than three decades (Vol. 31).

JCP encompasses a broad range of issues concerned with consumer affairs. It looks at the consumer's dependence on existing social and economic structures, helps to define the consumer's interest, and discusses the ways in which consumer welfare can be fostered – or restrained – through actions and policies of consumers, industry, organizations, government, educational institutions, and the mass media. It publishes theoretical and empirical research on consumer and producer conduct, emphasizing the implications for consumers and increasing communication between the parties in the marketplace.

Articles cover consumer issues in law, economics, and behavioural sciences. Current areas of topical interest include the impact of new information technologies, the economics of information, the consequences of regulation or deregulation of markets, problems related to an increasing internationalization of trade and marketing practices, consumers in less affluent societies, the efficacy of economic cooperation, consumers and the environment, problems with products and services provided by the public sector, the setting of priorities by consumer organizations and agencies, gender issues, product safety and product liability, and the interaction between consumption and associated forms of behaviour such as work and leisure.



<http://www.springer.com/journal/10603>

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